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Parry Becker Elected ASCnet Chair, Bartosh Vice Chair

ALTAMONTE SPRINGS, Fla. (October 16, 2009)—Independent agent Lisa Parry Becker, vice president of William B. Parry & Son, Ltd., based in Langhorne, Pa., has been elected to serve as 2010 chair of The Applied Systems Client Network (ASCnet), the user group for Applied Systems agency management technology.

Brian Bartosh, who has been involved with ASCnet for 25 years and is president of Top O' Michigan Insurance Agency, Inc., in Alpena, Mich., was elected vice chair.

Also elected to the group's 2010 officers' team were:

- Secretary Phillip E. Tilley, CIC, with Tilley Insurance Agency LLC in Monett, Mo.
- Treasurer John Warn, with Rue Insurance, Trenton, N.J.
- Immediate Past Chair Mike Montgomery, with Lockton Companies, Kansas City, Mo.

The elected leaders assume their posts January 1.

Parry Becker's agency is more than 100 years old and an Independent Insurance Agents & Brokers of America (IIABA) Best Practices agency. A fifth-generation independent agent, she is responsible for sales and marketing and handling personal and commercial accounts.

A passionate and outspoken supporter of improving workflow efficiency in the Independent Agency Channel, Parry Becker has served as co-chair of the Real Time/Download Campaign (www.getrealttime.org) since the industry wide initiative was formed in early 2007. In this role, she has addressed thousands of agents and company personnel in live presentations as well as webinars about the need to adopt workflows that improve customer service and increase agency efficiency. She has appeared in numerous publications as a spokesperson for the Real Time Campaign.

Her work with ASCnet began in 1999 when she joined the East Penn Users Group, her local ASCnet chapter. In 2003, she became part of the ASCnet Interface Committee—now the ASCnet Industry Solutions Committee—and is a past chair. She joined the ASCnet Board of Directors in 2008.

Bartosh has 30 years of experience in the industry, having begun his career in 1979 as an agent with his father's agency. Throughout his career, he has worked tirelessly to

improve the efficiency and effectiveness of his agency by implementing current technologies and workflows between agents and companies.

He began his involvement with ASCnet in 1985 and has served in a variety of roles including presenter and member of the education, communications and former interface committees. He served as president of the user group from 1992 to 1994 and chaired the ASCnet Industry Solutions Committee. In addition to ASCnet, he also actively participates in other industry organizations, such as ACORD and IVANS, and sits on IIABA's Agent's Council for Technology (ACT).

Montgomery will assume the role of immediate past chair, having served as 2009 ASCnet chair. At Lockton, he is responsible for training more than 2,000 associates on the proper use of Applied Systems. He designs, reviews and updates the brokerage's training curriculum to ensure employees are updated on current software.

His ASCnet volunteer service began at the local level, where he served as president of the Midwest Applied Systems Users Network.

Also elected to the ASCnet board of directors beginning their terms in 2010 are Peter Anderson, president of Anderson Group International, LLC of Fort Lauderdale, FL and Marshfield, MA, Leslie Lacroix who currently serves as vice president, personal insurance at HUB Ontario International Ltd, South West Ontario division and Greg Trimble, president of Trimble Insurance Agency, Inc.

About ASCnet: Founded in 1985 and based in Altamonte Springs, Fla., the Applied Systems Client Network, Inc. (ASCnet), is an international association representing more than 80,000 insurance professionals in 11 countries and territories. The only authorized user group for Applied Systems software, ASCnet promotes successful technology and business practices through communication, education and advocacy. For more information: www.ascnet.org.

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